

## Vision Extrusions and FeneRep Join Forces

Vision Extrusions, headquartered in Woodbridge, Ontario and FeneRep Inc. located in Poplar, Wisconsin, have joined forces.

Vision, founded by Vic DeZen just 18 months ago, has already grown to one of the largest extruders of PVC window and door profiles in North America. Vic was also the founder of Royal Extrusions.

Vic had an option that most entrepreneurs don't get: a clean (no baggage) restart button. Vic took his knowledge of what worked and what didn't, and built a new PVC extrusion business model.

Vic's original Royal tooling style, stainless hot dies and aluminum calibrators, was the perfect solution with multiple small to medium window and door manufacturers that were developing in the early years of the PVC window industry.. The problem is that the ones that were small to medium in 1985 were not in 2000. The aluminum calibrators would wear too quickly on the long runs required for these now very large manufacturers and that used a lot of tool shop time. Also, the lower technology tools and the compounds that run through them required slower run speeds limiting Extruder utilization.

Vision has developed new cutting edge technology for tool making that allows the production of Stainless Steel Tools to exacting tolerances at unheard of speeds. It allows Vision to turn out between 3 and 5 sets of dies and calibrators a day. All this while maintaining customer intimate relationships to ensure the ability to monitor customer needs and keep both companies ahead of their competition.

Eighteen months from inception, Vision Extrusions have over 100 twin screw extruders running in Toronto with expansion to the U.S. planned soon. Vision already ranks as the 5<sup>th</sup> and possibly the 4<sup>th</sup> largest extruder in North America.

FeneRep will use its' significant experience (over 60 combined years) in bringing window manufacturers through the product development process from concept to finished product line.

